



Ronald McDonald  
House Charities®  
San Diego

# CORPORATE & COMMUNITY CHAMPIONS 2025

*Keeping Families Close*

***[rmhcsd.org](http://rmhcsd.org)***

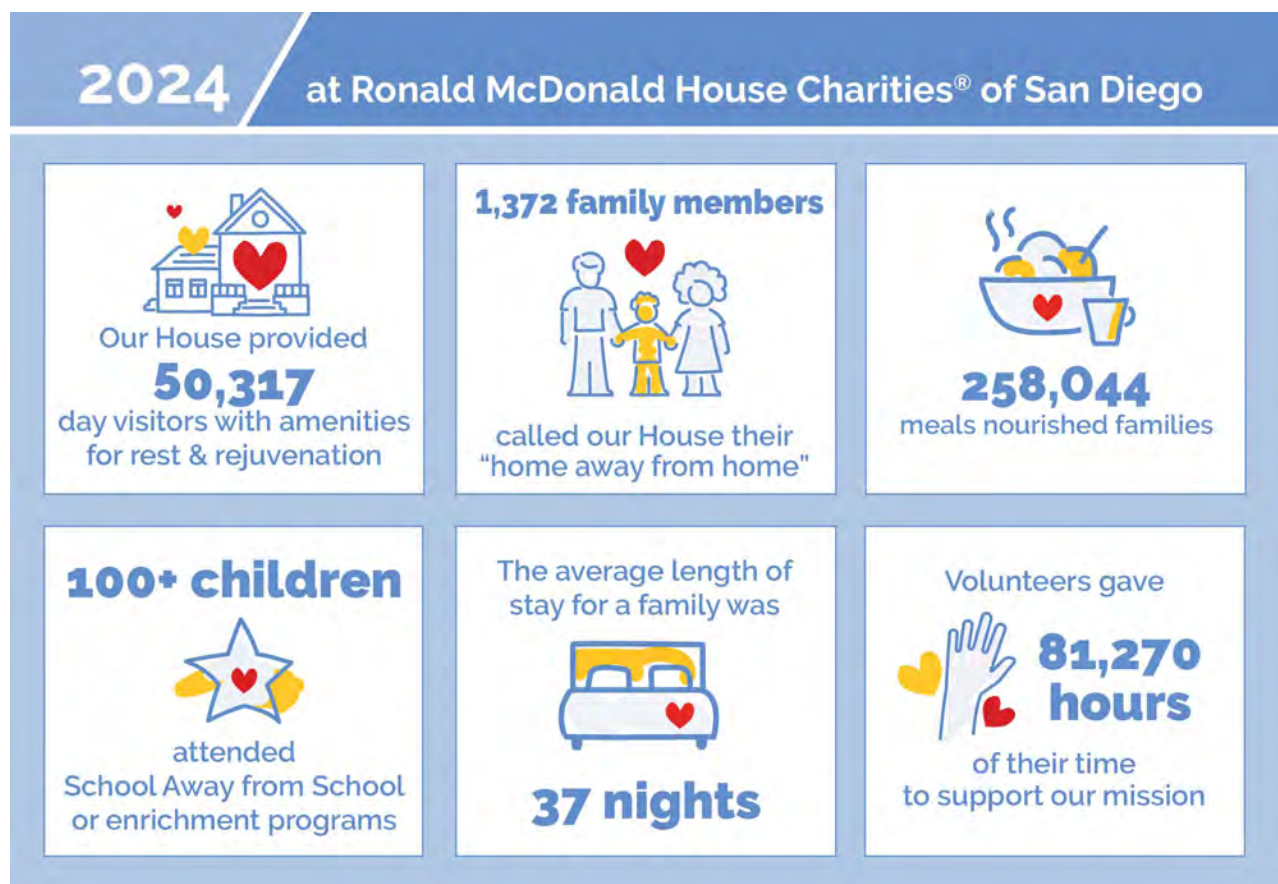


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# MISSION & IMPACT

**Ronald McDonald House Charities® of San Diego** provides a “home away from home” for families with children being treated for serious, often life-threatening conditions at local hospitals.

We provide a welcoming and convenient home base where families may take care of their basic needs so they can better focus on what really matters: caring for their critically ill or injured child.



## OUR REACH \*As of June 2024

- Email List 20,000+
- Social Media 15,000+
- Impact Report Distribution 3,000+





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# MEMBERSHIP BENEFITS

The **Corporate & Community Champions** program celebrates the generosity of businesses and groups that raise or donate \$1,000 or more in a year to help care for families at San Diego's Ronald McDonald House.

OPPORTUNITIES	DIAMOND \$100,000+	PLATINUM \$50,000 - \$99,999	GOLD \$25,000 - \$49,999	SILVER \$5,000 - \$24,999	BRONZE \$1,000 - \$4,999
Opportunity for exclusive reception invitation with RMHC-SD leadership	●				
Permanent naming opportunity at RMHC-SD	●				
Permanent name recognition through a dedicated plaque outside a guest suite*	●				
Hyperlinked logo inclusion on <a href="#">RMHC-SD homepage</a>	●	●			
Feature in the RMHC-SD Corporate & Community eblast (distribution 200+)*	●	●			
Annual Adopt-A-Room opportunity to showcase name inside family suite for one year*	●	●			
Opportunity for your team to volunteer at RMHC-SD*	●	●	●		
Social media inclusion on RMHC-SD channels	Boosted Post	Reel/ Collab	Tagged Post		
RMHC-SD digital donor recognition for culminative giving	●	●	●	●	
Exclusive invitation to tour RMHC-SD with leadership	●	●	●	●	
Recognition on <a href="#">RMHC-SD website</a> as Corporate & Community Champion	Hyperlinked Logo	Hyperlinked Logo	Hyperlinked Logo	Listing	Listing
Listing in the San Diego Business Journal Corporate & Community Champions ad	●	●	●	●	●
Digital naming recognition at RMHC-SD	●	●	●	●	●
Check presentation and photo opportunity	●	●	●	●	●
Listing in Annual Impact Report (distribution 3k+)	●	●	●	●	●
Invitation to be honored as a Corporate & Community Champion at the annual Giving Together Celebration	●	●	●	●	●

Gifts are celebrated in the following year. \*As available.

Interested in learning more? Contact Kim Mercado at [kmercado@rmhcsd.org](mailto:kmercado@rmhcsd.org) for details.