



Ronald McDonald
House Charities®
San Diego

imagine the MOMENT

Walk through the doors of San Diego's Ronald McDonald House, and you'll see it: the love, the resilience, the exhaustion, the hope. And when you do, it's impossible not to want to help.

That's what a group of San Diego's most dedicated volunteer leaders is doing through our **Campaign Collective**. In partnership with our Board of Trustees, they're investing their time, resources, and voices in the **Imagine the Moment Campaign**—a bold effort to reach more families, deliver deeper support, and ensure lasting impact.

Because when families are fighting for their child's life, they shouldn't have to fight for a place to stay, a moment to breathe, or the comfort of being together.

-Eric Eastham, Chair, RMHC-San Diego Board of Trustees

Learn more at rmhcsd.org/imagine

*A Campaign for San Diego's
Ronald McDonald House*



Campaign Collective Members

From left to right: Hudson and Mary Drake, Bill and Susan Hoehn, Eric Eastham, Jackie Lewis Tom Rosso. Not pictured: Bambos Charalambous, Truette Claves, Chris Marsh, Chuck Miyahira

"I Just Wanted to Hug My Mom"

Creating More Moments Together

Gideon Robinson spent three and a half years in and out of the hospital battling leukemia. His family lived two hours away—and the distance kept them apart when they needed each other most.

"We were split up all the time," said his mom, Sosy.

Gideon remembers, "I just wanted to hug my mom." For the Robinsons, staying at San Diego's Ronald McDonald House changed everything.

Imagine the moment Gideon's parents got the call that a room had become available.

The commute, the stress, the separation—suddenly over. Imagine the moment Gideon realized his family would be right across the street, whenever he needed them. For hugs. For comfort. For the healing power of having his whole family close.



Gideon Robinson



Supporters of the Imagine the Moment Campaign are bringing hope and togetherness to more families than ever before, thanks to a much-needed 28-room expansion. But we're not stopping there.

The Imagine the Moment Campaign means:

More moments together

A 50% increase in overnight capacity

More emotional care

Launch of Family Support Services

More stability ahead

Doubling our endowment for future families



Imagine the Moments you can help create

tiny triumphs

peaceful nights

precious time together

warm hugs

strength from hot meals

sibling laughter

We're expanding to create more Moments That Matter.



Join Us!
Give Now.

rmhcsd.org/imagine

“Families Can’t Wait— And Neither Should We”

Ron and Alexis Fowler
lead with a \$6.25 million challenge gift

A Message from Ron Fowler

When we first got involved with San Diego’s Ronald McDonald House, it was clear the House needed to grow, and it’s been remarkable to see its expansion come to life. But what truly moved us, and inspired us to make a deeper investment, is what’s coming next: **Family Support Services**.

This new program will take the care families receive to another level. It fills a gap we saw so clearly.

During my time with families—many of whom came down to Padres games for a much-needed break—I could see the weight they carried, especially the mothers. The emotional and mental toll of having a seriously ill child, while juggling the needs of other children and holding a family together—it’s unimaginable.

That’s why Alexis and I have pledged \$6.25 million as a challenge grant for the Ronald McDonald House Imagine the Moment campaign—helping to launch and sustain Family Support Services and other key priorities, and to inspire the community to join us in making it a reality.

We’ve already contributed the first **\$2 million** to help jumpstart this effort. We want this program to move full speed ahead—not in three years, but in one. **Families can’t wait, and neither should we.**

We’re proud to be involved. We’re lucky to be involved. And we’d be honored to match your gift to this excellent cause.



Ron and Alexis Fowler



Ronald McDonald
House Charities®
San Diego

Your campaign gift will be **matched** by the Fowlers. Give Now.




Healing the Whole Family

through Family Support Services

Families need more than a place to stay. With your help, they'll have it. Family Support Services is transforming how we care for families with seriously ill children. Building on the heart of our mission, this new program extends the comfort and compassion our House has always provided with holistic, research-based support.

By bringing licensed experts and therapeutic resources directly into our House, we can help families manage the emotional and practical challenges of a child's serious illness, every step of the way.



Family Support Services is the next chapter of care at San Diego's Ronald McDonald House—deepening our impact and ensuring that every family we serve receives not only shelter, but strength, hope, and healing.



imagine
the **MOMENT**

Gifts matched 1:1 by
the Fowler Family
Challenge
rmhcsd.org/imagine

**Family
Support
Services
means a
new level
of care.**

On-site support from a
licensed social worker

Crisis response and
trauma-informed care

Professionally guided
support groups

Emergency support
as families transition
home

One-on-one support

Wellness classes for
caregivers

Pet therapy and
sibling play

Healing activities and
joyful outings

*Your campaign
gift brings this
care to life.*

Leading with Heart

Featured Campaign Donors

Susan and Bill Hoehn



Since 2011, Susan and Bill Hoehn have advanced our mission through leadership, philanthropy, and hands-on volunteering. The **Hoehn Motors Luxury Car Raffle** has raised more than \$4.8 million for family care, and their legacy continues with a transformative gift to the Imagine the Moment Campaign, honored in the Hoehn Family Serenity Garden. We proudly recognize them with the **Inaugural Lifetime Friends of the House Award**.



Cami and Tom Rosso

Cami Rosso and her husband, RMHC-San Diego Trustee Tom Rosso, chaired our **Imagine the Moment Campaign Celebration**. Featuring a menu curated by Chef Richard Blais, this event launched the Fowler Family Challenge and raised more than \$900,000 for Family Support Services.



Christi and Chuck Miyahira

Christi and Chuck Miyahira invested \$1 million in the Imagine the Moment Campaign, taking to new heights a tradition of giving begun over 30 years ago by Chuck's parents, Harry and Helen Miyahira. They are pictured here with their children, Camryn and Chris, at our Campaign Celebration.



Yu Darvish and the Padres Foundation

Families may now enjoy the new **Padres Clubhouse at San Diego's Ronald McDonald House** thanks to the generosity of the Darvish Family and the Padres Foundation. This Peter Seidler Legacy Project gives families a new place to play and cheer on their favorite Padres players.